

Serious about your Modeling Career?

Call of the Wild

Photo-Video

is Serious about your Portfolio

Studio or Location....Ramp or Assignment

Your photographs are ;-

Taken with Care....Delivered with Pride.

Read this booklet carefully, then call us.

Call of the Wild Studio : 016-932-4924

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THINGS YOU MUST KNOW WHEN STARTING A PORTFOLIO

You do not have to be tall or skinny.

You do not have to be young. Old people are very very welcome.

You do NOT have to pose in lingerie or swim wear if you are not comfortable doing so. If you do, make sure you have somebody you trust (like your Mom) with you.

For your portfolio NEVER, EVER pose naked. Nude photography is NOT a part of a models portfolio and can damage your career.

A good and charming smile is much more important. Acting experience is important even though it is "only" pictures and if you don't have any experience in this field it is important that you want to learn it.

And last but not least, SHOW ATTITUDE. It is your personality that will get you the top jobs in the modeling world, not the 'photos, they are merely a reflection of YOU..

Preparing for Your Model Photo Shoot

Don't wait until the last minute

You'll want to start preparing for your model photo session before the day of the photo shoot. The following paragraphs contain some things you'll want to do and some things to avoid to have a more successful photo shoot.

Eating & Exercise habits

You'll be excited and you'll want to be in the best shape for your session and this is important. But, don't overdo it! Diet and exercise should be done on a consistent basis and not on a binge just because you have a photo shoot this weekend. If you are following an exercise and diet program, just continue as you normally would up until and on the day of the shoot.

Now, if your diet consists mainly of hamburgers, hot dogs, bread and sugar, you should change your diet to a more healthy one, 3 days before the shoot. Always be sensible about your diet and exercise habits and you should be fine for your upcoming model photo shoot.

Avoid new makeup

No matter what the temptation, stay away from new makeup and skin care products just before a photo shoot. You could be in for a big, unwanted surprise by having a reaction to these new experiments. Just stay with what you know works for you.

Model posing ideas

You should have already been doing this long before but look through some of the major fashion mags like Vogue, Teen, etc. to look at poses and to get new ideas. When looking through these magazines, notice how the model is positioned, what clothing she's wearing, background, and lighting (flat & bright or more artistic & dark). Think of ways to improve the pose by changing outfits, lighting, expression, etc. Practice the pose in the mirror until you can make it your own. This is a terrific way to learn how to pose.

Before you go to the model shoot

To be further prepared to shoot professional model photos, there are a few things you will need to do the night before.

Body hair - Without using wax, remove any body hair you don't want to show in your model photos. The reason not to use wax is that you may have red skin in those places when you go to the session

Nails - You'll want your nails to look their best for the photo session.

Do a complete manicure and pedicure the night before your model shoot. **DO NOT** use red or any other color polish on your fingernails or toenails, only clear.

Skin Care - Be sure to remove any dead skin you have and use a good moisturizer to clean and soften your skin.

What to pack for your model shoot

Again, especially pack what the client or photographer wants you to bring, If shooting for your portfolio, bring clothing and accessories you feel comfortable wearing.

Be Well-Rested

Be sure to get plenty of rest. Go to bed early even if you don't feel you can sleep. The rest will do you good and you'll be more refreshed the day of the photo session



Attitude can be everything!

Part of what makes one attractive is the feeling you give others. People want to be around polite and positive people. This is true in any field.

It's a common misconception that naturally beautiful models take naturally beautiful photographs. The truth is—without modelling poses and modelling tips, perfect photographs are harder than you think.

All models, rely on professional model poses to succeed. Whether you aspire to appear in print magazines or fashion shows ; if you want to be a model, pay special attention to your poses.

Breathe

Although sometimes concentration enhances a good photograph, obvious concentration can distract and often ruin a good photograph as well. Do not hold your breath for a modelling pose; always remember to breathe and appear at ease.

Posture

Always remember to keep your back straight and your shoulders up. Slouching affects the mood of the photograph and enlarges the appearances of your stomach. In addition to your back and shoulders, always remember to flex your stomach muscles. Despite your weight or state of shape, your abdomen will appear more toned if you flex.

Limbs

Symmetry is officially out in the modelling world. When posing, make sure to differentiate your arms and legs with asymmetrical poses. If you have one arm long and straight by your side, make sure the other arm is bent. Whether a big or small angle, the bend will make the modelling pose look more real, less artificial. Continue the asymmetry to your legs. If one leg is locked straight, give the other leg a casual bend.

Camera

Although the camera is the ultimate focal point of a modelling photo shoot, great models do not look directly into the camera. To enhance the quality of your photo shoot, look away from the camera with a mix of head and eye poses. Looking off to the right or left side, or tilting your neck (slightly) to either side can help you avoid direct eye contact with the camera. In many cases, your head and neck can remain stationary in your modelling pose—and your eyes can do all the work. Head and eye positions, coupled with personable facial expressions make for great model poses.

Sitting Poses

Sitting photo shoots require a lot of extra work. If you are sitting down or reclining, it's important to put your weight on the back of one thigh, rather than distributing your weight equally on both thighs. If you roll one hip up from the ground or surface, shifting your weight will be simple. This pose results in a slimming effect that you don't want to miss out on.

Cleavage

To make sure your best assets shine, there are a few basic guidelines to follow. Based on two distinct poses, a forward lean and a backward lean, any model with any breast size can maximize cleavage. When leaning forward, either bring your arms together at your waist, keep your arms straight at the elbows and clasp your hands together below your waist, or simply cross your arms. When leaning backward, raise your arms about your shoulders and head, keep your arms apart.

Requirements and Rules for Modeling Portfolios

A portfolio without photos is like a car without wheels. However, there is plenty of wiggle room that can help an aspiring model have a truly unique and different portfolio and these are areas that simply cannot be overlooked.

It is also important to understand that there is no one set rule for a portfolio.

You can create a portfolio in many different ways. The truth of the matter is the only real requirements for a model portfolio are that it includes photos.

What you do after that is entirely up to you.

Picture Size

One thing that you will need to remember is the size photos you will need to use.

You will want to disregard anyone that tells you, even modeling and fashion photographers that one size that will do in every situation. In fact, a model portfolio as it relates to photo size will usually depend on where you intend on modeling.

In New York, 9x12 or 11x14 books will work nicely. However, in Miami snap shot or mini books are the new trend. Other metropolitan areas like Philadelphia, Chicago and elsewhere, 8x10 or 8.5x11 are the standard.

Submitting BW or Colour Images

Another issue in creating the perfect model portfolio is should the pictures be in colour or in black and white. In years past preteen, teen, female or male portfolios, black and white photos were generally thought of when one would include an artistic shot. While that thinking generally holds true today, black and white photos are become standard fair in other photo categories as well. It's common knowledge that a great many, if not the majority, of your shots in a portfolio should be in colour, do not be afraid to offer up some black and white selections outside of the artistic genre.

Learn the Rules - *Then Break Some of Them*

There are many other issues that you will have to address when it comes to requirements for a model portfolio. The most important thing to remember is that there is plenty of room for individuality in a portfolio. Do not be afraid to stretch the rules when it comes to a portfolio and in some cases do not be fearful of breaking the rules completely.

Remember this is an art, not a science. Your creative side is one reason you are entering the modeling profession in the first place, right? One way to say it is that the only rule in creating a wonderful and a memorable portfolio you'll be proud to show to agents or prospective photographers and clients is that there are no set rules.

The Comp Card

You'll definitely need one of these. A comp card is what your modelling agency will use to market you. A composite card (sometimes called a ZED) is a model's business card. In most cases, your comp card is your one and only opportunity to make a good first impression.

With that in mind it is important that the images on your card are your absolute best and nothing less. Additionally, the printing and reproduction quality is extremely important. Poor reproduction makes your images look bad and as a result - makes you look bad. Besides a great head-shot, the comp card will have other photos that show your experience, your versatility, range, and what type of work you are seeking. For best results all of the photos should be of the highest quality possible at this stage in your modelling career. Make sure that you have them printed on rigid card that will withstand a bit of wear and tear.

Call of the Wild designs comp cards and can arrange for premium prints.

The Day of the model shoot is finally here

Finally, you've done all the above steps to be ready for this important day. Now what? Again, your goal is to make this photo shoot the best it can be. A photographer can do much to help your look but these are must-dos in order for you to help the photographer. If your model session is in the morning, eat a good breakfast.

If you are having an afternoon session, eat a light lunch. It takes a lot of energy to do a model photo shoot and you don't want to run out of steam before the session is over. Leave early enough to be at the photo shoot on time, or better still, early.

This cannot be stressed enough. Many photographers work on a tight schedule and will charge you if your session takes longer than you scheduled for. Not to mention that if this shoot is for a client, you may lose this job and future offers by showing up late. Show that you are a professional and you will be treated as such.

Take your mom with you to the photo shoot. If a photographer refuses this request, check a little closer before using him or her. This is a safety precaution that every model should follow. Come to the model photo shoot wearing clothing that fits loosely to insure the least amounts of marks on your body. These marks take time to go away and may waste your limited amount of time allocated for the photo shoot.

Instead of a pullover, wear a button up shirt so that you won't disturb the makeup and hair when you begin to change for the session.

Don't wear the white-powder type of deodorant. Rather, wear one of the clear types to insure that your clothing will stay stain-free during the model session.

If you wear perfume to the photo shoot (not recommended), make sure it's very light.

Photographers studios are not always large and strong perfume will overwhelm the photographer and the others who have to work with you. Many photo shoots will include a makeup and/or hair artist. If this is the case come to the shoot without any makeup and make sure your hair is good and clean. If a photographer wants you to do your own makeup, make sure you are well practiced so as not to waste time experimenting.

Makeup Artists and Hair Stylist

If you want your photo shoot to be absolutely perfect, you may want to consider hiring a makeup artist and/or hair stylist. They can add greatly to creating new and exciting looks for you to make your first photo shoot a booming success.

However, you should use the same care in choosing a hair or makeup artist as you would in choosing a photographer. Check references and make sure they are prompt with appointments.

Have Fun!!

Being a professional model does not mean that you can't have fun. Following the steps above will help insure that you will have fun during your session by getting off to a good start. The less someone has to reprimand you the more relaxed the model shoot will be. So, Enjoy!!

Pictures

Sometimes models will post pictures of themselves that are too blurred or out of focus and we cannot really see their face. Don't do this, because you are not giving us anything to evaluate.

We have to be able to see your face clearly from both front and from the side.

We have to see you smiling.

We have to be able to see your body. This does not mean bikini or underwear if you don't like this. Just normal cloths, but a full-body shot is required.

Photography Session Detail

Session Location : _____

Date of Session : _____

Session start time : _____

Other important times & dates : _____

Models Name : _____

Tel. No. : _____

Cell. No. : _____

email. : _____

Photography Expectations & Special Requests: _____

Modeling School / Agency : _____

Modeling School / Agency Tel. No. : _____

Session Price: _____

Our Banking Details

Name : Call of the Wild
Bank : Nedbank Vanderbijlpark
Account No. : 1748300512
Branch No. : 174-837

Fax the completed form and proof of payment to us at 086-614-4938
or email to : info@callwild.co.za

NOTE: No Accommodation will be arranged and NO photographs taken
unless payment is received in full BEFORE the Session date.

Contract and terms & conditions on next page

Photography Session Contract

- 1. PHOTOGRAPHY SESSION ORDER:** This signed Contract constitutes an order for photography in the form of high - resolution images on digital files. There are no oral or other agreements of the parties hereto and this Contract constitutes full and complete understanding and agreement between the Client and the Photographer.
- 2. LIMIT OF LIABILITY:** Although care will be taken with the digital files, the Photographer limits any liability for loss, damage or failure to deliver photographs for any reason of Photographers non-performance caused by any force or similar circumstances, illness, accident or any cause beyond their control. In any event, the limit of Photographer's liability shall not exceed the contract price stated herein.
- 3. EXCLUSIVE PHOTOGRAPHER:** It is understood that no other photographer, amateur or professional, shall be allowed to photograph at the session. Any breach of this agreement can constitute a reason for non-completion of the job with no liability to the Photographer.
- 4. OWNERSHIP OF DIGITAL FILES:** It is agreed that ownership of the digital files will transfer to the Client upon delivery of the digital files to Client's physical control. It is also agreed that the Photographer will have full rights to use all images for advertising purposes. Clients have the choice to purchase additional CD's of the original files at the time of purchase.
- 5. DISPLAY PROMOTION:** It is agreed that the Photographer may display and use photographs for advertising, display, website and internet promotion, photographic contests, bridal shows, public display as in malls, photography books, photography instructional books, store fronts, window display, television advertising, magazine advertising and any other purposes thought proper by the Photographer.
- 6. RESERVATION DEPOSIT & PAYMENT SCHEDULE:** Upon signature, the Photographer (*Call of the Wild*) reserves the time and date agreed upon, and will not make other reservations for that time and date. For this reason, the Creative fee, **R300** is non-refundable, even if date is changed or photoshoot cancelled for any reason, including acts of God, fire, strike and extreme weather. Creative fee is to be paid at time of parties signing this contract. The creative fee is applied towards the photography package upon completion of this Contract. Client understands and agrees that the entire amount owed for the photography package described in this Contract is due on, or before the photoshoot day. *(No pictures will be taken until paid)
- 7. GUARANTEED DELIVERY:** Photographer agrees to have the contracted order for the photoshoot photographs completed within a reasonable period of time from the shoot day. Also any other photographic edit orders will be completed within 4 weeks of order placement.
- 8. INDEPENDENT CONTRACTOR:** This Contract is not to be construed as an employment agreement in any way. The Photographer functions as an independent contractor.

The terms of this contract is accepted by:

Client:

Date:

Photographer:

Date: